

**THE CONTENTS OF THIS TEMPLATE ARE FOR YOUR REFERENCE ONLY. DO NOT LEAVE VISIBLE IN COMPLETED FILE**

# **2.5' x 7.5' ILLUMINATED POP UP DISPLAY**

**USE SAME TEMPLATE FOR FRONT AND  
BACK OF DOUBLE-SIDED DISPLAYS**

**GRAPHIC SIZE: 31.5" x 89"**

**SAFE ZONE: 25.5" x 83"**

**FINISHED SIZE: 30.5" x 88"**

**KEEP ALL IMPORTANT TEXT  
AND IMAGES INSIDE THE  
GREEN LINE TO AVOID SEAMS**

**COMPLETE DESIGN WITH  
BACKGROUND IMAGE/COLOUR  
TO EDGE OF TEMPLATE**

**ACCEPTABLE FILE FORMATS:  
PDF, TIFF, AI, EPS, JPEG, PNG, PSD**

**SUBMITTED FILES MUST BE  
FLATTENED (NO LAYERS)**

**RESOLUTION: AT LEAST 150 DPI**

**COLOUR MODE: CMYK**

**END CAPS, IF PURCHASED,  
ARE PRINTED SEPARATELY**